

Koppe-chan's wishes for "a town that promotes safe and secure tourism"

## Materials for Raising Awareness of Novel Coronavirus Prevention

On the 2nd of October, 2020 Kyotango City enacted the "Kyotango City Novel Coronavirus Disease Countermeasures Ordinance: for the Safety and Security of Citizens and Development as a Tourism Destination" ordinance, for the safety and security of Kyotango's citizens and tourists.

The Kyotango City Tourism Association supports tourism businesses that follow this ordinance and implement appropriate infection prevention measures, and share materials to encourage tourists to practice infection prevention measures themselves. (A logo and pictograms have been designed for this end.) These contents are intended for use in accommodation and tourist facilities, but anyone is free to use it for infection prevention measures at restaurants, schools, and workplaces.

### Koppe-chan Logo

In accordance with the "Kyotango City New Coronavirus Infection Prevention Guidelines for Accommodations (Standard Measures)" drawn up by Kyotango City and the tourism association on June 19, 2020, we have created this Koppe-chan logo to indicate when a business is practicing appropriate infection prevention measures. The city's mascot character "Koppe-chan", which is widely loved by citizens and tourists, declares that Kyotango is "a town that promotes safe and secure tourism." This logo can be displayed in shops, restaurants, accommodations or on webpages, and indicates to Kyotango's citizens and tourists that this business can be used with peace of mind.



How to get it: Print it from our website (A4 size). Image data (JPEG, PNG format) can be downloaded. There is no charge.

### Koppe-chan Logo Sticker

In addition to posting at businesses, we have created a sticker with the logo to promote awareness. It can be attached to supplies such as disinfectants or promotional materials.

Size	Dimensions	Total Produced	Stickers/sheet
Large	Diameter 10 cm	10,000 sheets	1 sheet (1 sticker)
Small	Diameter 5 cm	20,000 sheets	1 sheet (15 stickers)

How to get it: Please download the application form from our website, fill in the required fields, and send it to our main office or branch office in each town. It will be distributed free of charge. In addition, we will publicize the businesses' name etc., of companies who have taken up our offer on our web site (only those business establishments that are members of the Kyotango City Tourism Association and wish to be published). (Offer is only available to businesses in Kyotango City.)



### Infection Prevention Pictograms

To help visualize the novel coronavirus infection prevention measures at accommodation facilities etc. 17 pictograms have been created: "Customer service staff to wear masks", "Providing alcohol disinfectant", "Please wear a mask when using the facilities", "Please cooperate by using alcohol disinfectant when visiting" etc. We have created two sets of pictograms, "for employee" and "for customers". "Koppe-chan" wishes for thorough infection prevention measures and warmly welcomes all tourists who cooperate. In addition to Japanese all pictograms have English, Chinese and Korean captions.

How to get it: The standard set can be downloaded from our webpage. In addition to the standard, any combination of pictograms can be created, according to the needs of each facility. It will be distributed free of charge. (Offer is only available to businesses in Kyotango City.)

### Pictogram Standard Set



Please direct queries to:



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